

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307531-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Keeping Citizens First	Keeping Citizens First	365

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	307531	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	08/10/12	08/14/12	M-F 7-9a	7-9a	1-----	:15/:15	1	\$2,500.00	BK																																																																						
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<u>Advertiser</u> Keeping Citizens First		<u>Product</u> Keeping Citizens First	<u>Estimate Number</u> 365

Total Spots	10	Gross Total	\$12,000.00
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<u>Agency Commission</u>	\$1,800.00
Net Amount Due	\$10,200.00